

Canal Winchester Touchdown Club

Promoting excellence in Canal Winchester 7-12 Football

2018 SEASON ADVERTISING OPPORTUNITIES

\$1,500 | VICTORY BELL PACKAGE

\$100% tax-deductible

- Custom banner ad on CanalFootball.com homepage.
- Business profile - including photos, name, logo, and website link - on CanalFootball.com.
- Monthly promotional posts on CW Football Facebook, Twitter, and Instagram profiles.
- Name recognition in all press releases related to Touchdown booster club events and announcements.
- License to use custom "CW Football Champion" CW Football booster logo and testimonial on your website.
- "CW Football Champion" honorary plaque.
- Recognition in 2018 Fall Sports Program.
- Top-billing name/logo inclusion on all promotional materials for CW Football Touchdown Club events.
- Opportunity to present student-athlete award at annual end-of-season banquet.
- Name sponsorship of a golf hole in annual CW Football Mike Locke Memorial Golf Outing.
- Name sponsorship of "CW Football Student-Athlete of the Week" profile on CanalFootball.com, social profiles, and in earned media coverage.

\$1,000 | TOUCHDOWN PACKAGE

100% tax-deductible

- Custom digital ad on CanalFootball.com homepage.
- Business profile - including photos, name, logo, and website link - on CanalFootball.com sponsor page.
- Monthly promotional posts on CW Football Facebook, Twitter, and Instagram profiles.
- Name recognition in all press releases related to CW Football booster events and announcements.
- License to use custom "Touchdown Sponsor" CW Football booster logo and testimonial on your digital properties and place of business.
- "CW Football Champion" honorary plaque.
- Recognition in 2018 Fall Sports Program.
- Prominent name/logo inclusion on all promotional materials for CW Football Touchdown Club events.
- Name sponsorship of a golf hole in annual CW Football Mike Locke Memorial Golf Outing.

\$750 | FIELD GOAL PACKAGE

100% tax-deductible

- Custom digital ad on CanalFootball.com homepage.
- Monthly promotional posts on CW Football Facebook and Twitter profiles.
- Name recognition in all press releases related to Touchdown booster club events and announcements.
- License to use custom "CW Football Champion" sponsor logo and testimonial on your digital properties and in place of business.
- "CW Football Champion" honorary plaque.
- Prominent name/logo inclusion on all promotional materials for CW Football Touchdown Club events.
- Name sponsorship of a golf hole in annual CW Football Mike Locke Memorial Golf Outing.

\$500 | MAROON PACKAGE

100% tax-deductible

- Custom digital ad on CanalFootball.com homepage.
- Monthly promotional posts on CW Football Facebook and Twitter profiles.
- License to use custom "CW Football Champion" sponsor logo and Touchdown Club testimonial on your digital properties and in place of business.
- Name/logo inclusion on promotional materials for CW Football Touchdown Club events.

\$250 | WHITE PACKAGE

100% tax-deductible

- Name/logo on CanalFootball.com homepage.
- Quarterly promotional posts on CW Football Facebook and Twitter profiles.
- License to use custom "CW Football Champion" sponsor logo and Touchdown Club testimonial on your digital properties and in place of business.
- Name/logo inclusion on promotional materials for CW Football Touchdown Club events.

TOMAHAWK CLUB MEMBER

Supporters who donate up to \$75 earn membership in the CW Football Tomahawk Club. For Tomahawk Club membership levels and benefits, please visit CanalFootball.com/Sponsors.

For advertising inquiries, please contact:

Greg Allen, Canal Winchester Touchdown Club President,
at 614-867-4973 or cwtouchdownclub@gmail.com

To purchase your package online
or learn more, please visit
www.CanalFootball.com